

A NARRATIVE REPORT
On
**Comprehensive Integrated
Rural Development Project**
C O R D



At/PO - Deuladiha,
PS -Telkoi,
Dist - Keonjhar, Orissa
(1ST April 08 to 31ST March 09)

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CORD at Deuladiha since the day of its inception, the implementation of Comprehensive Integrated Rural Development Project (CIRDP) functions on 4 main principles viz. participation, integration, Sustainability & networking. Presently we find a lot of changes in the life & livelihoods of the community through our various activities. But it is not ample to reach at the goal. Each and every activities to be implemented needs a loving heart and selfless dedicated service. The sense of oneness with the society doesn't happen, the fulfillment of the mission gets restricted . We feel the rural life in the tribal areas is becoming lethargic and idle day by day due to lack of proper care and appropriate as they are illiterate and unaware being deprived of proper education, they can't understand the purpose and goal of life and how to lead a happy livelihood. The activities led by the Government from time to time have become unilateral in the name of welfare. There have been taken no adequate & vigilant steps to arouse awareness among the inhabitants to understand their roles and responsibilities for themselves and towards the society. This can be only possible by the direct participation of the people with the government or else. CORD at Deuladiha believes on these fundamental truths to develop the needy community in a sustainable way. As we are involved with the day to day lives of the people at grassroot levels we know the palpitations of the community and what are the needs. Analyzing the same, we have adopted a number of activities under CORD project including the people of all walks those who are economically poor and socially backward. We satisfy all the activities undertaken by our resource centre besides we handle a number of other activities need to be fulfilled for the happy and healthy life of the community considering the geographical and the environmental conditions of the operational areas. The prominent activities undertaken during 2008-09 are depicted as below.



Self Help Groups: There are 67 numbers of SHGs in 18 operational villages under management of CORD Deuladiha as per details annexed in the CBO Data. The total Bank Balance has increased from Rs.448372.00 (as on Dt.09.12.2007) to Rs. 872776.00 (as on Dt.31.03 2009). Similarly the total funds under management of the SHGs has increased to Rs.1348687.00 and the total bank loan to SHGs has increased

from Rs.2206000.00 (as on Dt.09.12.2007) to over Rs.4455000.00 (as on Dt.31.03.2009).The capacity building programs on book keeping for 14 focused SHGs in 3 villages has already started. 3 SHGs were provided with SGSY subsidy loan assistance from DRDA and 2 were provided with ITDA subsidy assistance.



Mahila Mandals: Number of mahila mandals has increased from 14 to 16 during the year. Membership number has increased from 499 as on Dt.09.12.2007 to 565 at present. Membership contribution for development initiatives has increased from Rs.10107.00 to Rs.30074.00 during the period. 10 out of those have opened Shavings Bank accounts in Bank of India, Telkoi branch. Through the mahila mandals, different awareness programs on health, education, government policies related to rural development and on social & economic development issues of importance have been conducted. They are now actively involved in social issues like anti-alcoholism, forest protection and other issues associated with the lives of their village / community.



Yuva Groups: The Yuva Groups of respective villages continuously extend their help and assistance in arranging the activities undergone by CORD. Basically they help in conducting health camps, survey works, arrangement of meetings, programs associated with youth and awareness. They are the main assets the villages and the society to hold the healthy traditions

inherent to their community lives. They have been energized through classes and amusing programs. The youth mind in the present does not stick with the brain storming programs rather they have inclination with the programs basically adhere to the sportive activities. CORD emphasizes to bring those youth to the main stream of life by forming football & cricket teams and has formed 5 number of football teams for their physical exercise and participation in tournaments.

Youth Empowerment Programme:

Youth are not useless, they are used less. They are not careless but they are cared less. The youth of present age in country life have been highly neglected & ignored by the parents & society. The maximum youth energy is dissipated in wrong ways by bringing tremendous havoc in individual life & lives on social sectors. Keeping the above ideas CORD at Deuladiha is trying its efforts to concentrate the youth energy through various enthusiastic programmes like games & sports, cultural & social activities, picnic & hikes, etc. Their addition to our programmes energies the activities more effective & evaluating.



Yuvati Samuhas: Out of 9 yuvati samuhas, members of Chinmaya Saraswati Yuvati Samuha of Mandeisahi have come forward to justify their skill and dignity through their rigorous effort. They have been continuing with the trades of incense stick making and cutting, tailoring & stitching since last two years. Three of them have become trainers from trainees. They were invited by NGOs



like SEDP, Pallahara and WORD, Telkoi as resource persons to train their SHG leaders, paid with resource person fees and cost of raw materials. Due to lack of funds to spear ahead with the business they were faltering. But presently with the revolving funds support from CLAP project for collection of wild herbs, they now have a good opportunity to prove their mettle. Members of Chinmaya Khudurukuni Yuvati Samuha of Madhyapur have shown their spirit in cultural & religious activities in their village and continuing with the trade of cutting, tailoring and stitching. They are interested in incense stick making also. Others will be taken up in the right time.

Farmers' Club: Sponsored by Keonjhar District Central Cooperative Bank and NABARD, Chinmaya Farmers' Club of Deuladiha village was inaugurated on 31st of December 2008. A grants support of Rs.10000.00 for Seed Bank and fertilizers has been sanctioned from NABARD. Regular monthly meetings of the farmers' club are being conducted and the response on behalf of the farmers is positive to be initiated with new formulae in farming and agricultural sectors.

Pani Panchayats: Three Pani Panchayats formed one each in the villages of Santeibhanj, Madhyapur and Kadapada earlier had applied for River Lift Irrigation Points in their respective villages. All the proposals have already been approved by Orissa Lift Irrigation Corporation and likely to be implemented after the general elections. As per our investigation & experience, the rural and tribal life can be developed through agriculture which needs the facility of irrigation. Any other support can only help the people partially in their livelihood. Without supply of water for agriculture other attempts is very scanty to solve the problems connected with the inhabitants. So CORD at Deuladiha keeps regular contact and good rapport with the government officials to extend their programs associated with agriculture basically the irrigation concerned.

Village Level Committees: Ramakrishna Sangh of Golagadia had been growing from a small grain bank to a dynamic VLC. Though it had good leaders & good business earlier, but it had no elected executive body and no shavings bank account for over 7 years. Now it has an elected executive body, S.B. Accounts has been opened, regular monthly meeting is being conducted and the association is ready for registration under Societies Registration Act.

Another VLC in village Saplanji-Radhakrishna Gramya Sangathan without an elected executive body & S.B. Accounts, have also been taken up for strengthening in all respects in collaboration with Lutheran World Service India Trust. And more male and youth groups are likely to be taken up in the next financial year.

Under Village Development Plan (VDP) sponsored by NABARD, one Village Development Council (VDC) in Deuladiha village has opened a shavings bank account in BoI, Telkoi branch where the president & the secretary are the signatories to buy better quality seeds & fertilizers in order to provide the seeds required for the farmers. After the harvest of the crop the concerned farmers will return back the seeds taken from the seed bank a little more. Gradually the volume of the seed bank will be more so that consequently other farmers can avail the opportunity in continuing years.

Social Security:

Janashree Bima Yojana: The Central Government has targeted coverage of 2.5 lakh women SHGs credit linked with banks during 2008-09 under a new insurance scheme -Janashree Bima Yojana (JBY) to be implemented by nationalized banks in association with LIC of India. With an annual insurance premium of as low as Rs.100.00 only, the insurance benefits covered under the scheme are (a) Death-cum-disability benefit of Rs.30000.00 for natural death, Rs.75000.00 for accidental death & disability and Rs.37500.00 for loss of one eye or one limb and (b) Scholarship Allowance (under Siksha Sahayog Yojana) of Rs.600.00 for two children per family every half yearly for four years between 9th to 12th standards including ITI. 197 members from 18 women's SHGs from our operational villages are covered under the scheme so far. We have a target of 100% coverage under the scheme.

Old Age Pension: On our persuasion the block and the district authorities have sanctioned 25 old men & women with old age pension for those who are economically backward and domestically helpless.

BPL: 15 numbers of physically weak and economically backward inhabitants have been sanctioned with BPL cards for their survival under our endeavor.

Widow Pension: 5 numbers of widows have been sanctioned with widow pension to enable for survival for rest of their lives.

Financial Support by SBI: SBI Keonjhar under its financial supports to the poor and helpless has sanctioned financial supports to 4 men and 2 women of the village an amount of Rs.15000.00 each to stand independently by doing some small business. It is noteworthy to mention that Jemamani Sahoo, a widow has availed the opportunity of getting Rs.15000.00 for opening of the book stall.

Physically Handicaps: 6 numbers of physically handicapped boys and girls have been sanctioned with monthly physically handicapped pension, those who are unable to continue their schooling. It will be a little slackening of financial burden on low earned families.

Bal Bihar & Balwadi: The CORD organization is always attempting to impart value based education for moral and ethical growth of the children through Bal Bihar & Balwadi classes. It is the urgent need of the hour to implant value education in the hearts of tenders and kids to prepare for tomorrow to build a healthy society and a glorious nation. Usually the school education is not sufficient for building of a man making society as



there is less provision for developing of humanity in their study syllabus. In order to fill up the deficiency at best CORD is emphasizing its heart and brain to bring a

reformation in field of education in rural and tribal sectors through a number of coaching centres, Gita chanting classes and spiritual classes to imbibe the moral and ethical values of the students. During year 2009-2010 we are planning to include more villages under our scheme in order to ascend an educational atmosphere for future generation.

Education: The present education system can not fulfill the aim and aspiration of the society due to a numbers of reasons. The number of teachers required in schools and colleges are inadequate to teach the students on their respective subjects. So that the students are not getting proper education and knowledge in those subjects. The students of rural and tribal areas are lacking behind in respect to urban areas whereas the students of rich families in towns and cities afford more money to their coaching classes. Now it is the right time to think over the crisis in rural and tribal villages regarding uplift in standard of students in the field of education and employment and an immediate correction is a must with the help of eligible people from all walks.

Education Loans: Education Loans on behalf of SBI, Jagamohanpur branch have been sanctioned to 10 meritorious students of Deuladiha GP for entering into the higher studies like diploma / degree engineering in different faculties. We feel proud to mention that the three students out of them have entered in degree engineering in Orissa state and 7 others have got admitted in diploma engineering. This is the first time in the history of Deuladiha to dream the graduate engineers after 4 years duration. The branch manager of SBI is basically belongs to Deuladiha

NCLP School:

The NCLP School under CORD management runs smoothly and steadily fulfilling the aspiration of central government in reviving the stander of boys and girls of the poorer sections previously engaged in various hazardous activities. 50 students of our NCLP School have completed their one year at the end of November 08. During the last year we are marking a number of changes in their physical, mental, intellectual and spiritual levels. They are not only providing syllabus education but also they are availing vocational trainings for their future livelihood. They are also providing scopes in field of games and sports and creativity in displaying street plays and excellence in song and music it is noteworthy to mention that the performance of our NCLP School is one of the best NCLP institutions in Orissa.



Health:

The health is one of the prime and striking factors in the lives of the community. There is no adequate facility to provide immediate health services to the poor and needy patients. Our organization is ever allot and active to help those patients approaching to our organisation. Our door is ever opened to provide health service and advices and to arrange alternatives for survival of the patients. We thank our head office and resource centre being kind enough by providing an Ambulance and a Marshal for transporting the patients in serious conditions to far distant hospitals. After completing Vedanta course at Sidhbari Dr. S.B. Rath has joined in CORD services in

mid of December 08. She was previously working in Ispat General Hospital, Rourkela, as a senior physician. She is also the wife of Dr.P.K. Rath, Director of IGH who is the present secretary of CST Rourkela. During last visit of Pujya Guruji to Cuttack and Bhubaneswar, she was advised by Guruji to join in CORD at Deuladiha to serve the downtrodden and helpless as a practical spiritual Sadhana. Her presence at the place is an addition to accelerate the activities a little more for benefits of the community. During the



Medical Assistance to needy patients: During the year ,more than 300 poor patients in emergency cases have been shifted to hospitals & medical colleges at Keonjhar, Cuttack, Bhubaneswar, Pallahara & Sambalpur etc .Even in a few cases the patients have been provided free conveyance, medicines and blood transfusions too. On our persuasion one of the patients of S N purgoda has availed an

amount of Rs.15000/- on behalf of Chief Ministers Relief fund which helped a lot towards his recovery after undergoing major surgery at SCB medical collage and hospitals at Cuttack. Similarly our utmost attempt always remains with the grief and Woes of the poor for whom this organization stands.

Type of service	Place	No. of pts . treated
Health camp and Health awareness program	Sarei -18kms from Deuldiha	About 350
	Nuagarah-5kms from Deuldiha	About 300
	Kandapasi-10kms from Deuldiha	About 200
	Jenadar-5kms from Deuldiha	About 250
	Guntapasi-13kms from Deuldiha	About 180

* Averagely 30 patients per day are availed medical help and advices at the CORD premises .

Hygiene & Sanitation: The unhygienic and unhealthy environment causes a number of health problems and diseases which sometimes becomes uncontrollable to restrict and prevent. In rural areas, due to lack of awareness on hygiene and sanitation the inhabitants suffer a lot. So through our activities we are trying to give basic knowledge and methods to eradicate the common physical ailments. Especially in the field of malaria attack we have achieved a lot with the coordination of District Malaria department to save many valuable lives. Besides that the cleaning of lanes, the peripheral areas of drinking water sources and the places for common use are done at certain interval. With the help of local volunteers the cleansing process have been done at two places in Deuldiha Village.

Communication: The area under which CORD functions is badly affected by worse telecommunication and road conveyance. We hope, it is only the centre in remote area where communication in every respect is disrupted . Our effort and endeavour with different departments has brought a visual change in installation of channel likes BSNL, Reliance, Tataindicom, & Airtel. The towers of the respective companies have been constructed at more than 8 to 10 places of Telkoi block recently for mobile communication. On our persuasion a 33 KVA transformer has been laid foundation at village Katarapali, 1 km away from Telkoi. It was inaugurated by Honorable Chief

Minister Sri Nabin Pattanaik. It was a long cherished requirement and demand of the people of Telkoi block to have a 33 KVA transformer to supply electricity to the interior area and to avoid low voltage for official and house hold work. The construction of road connecting Deuladiha to Akul, 12 km distance under PMSY sanction since 4 years was left undone due to hesitation of contractors to work in rural belt. By the persuasion of CORD a special class contractor from a distance place has applied tender on Dt.12.01.2009. The field work will start soon after the General Election.

Help to the Socially Helpless: On continuous effort and friendly relationship of CORD with other departments, the people of the locality are getting more benefits on right ways in form of different government sanctions meant for them. More than 15 old aged have availed "Old Age Pension", a few have "Widow Pension" and 6 villagers from Deuladiha have availed "Disabled Financial Help" from district administration on behalf of SBI. CORD motivated the recipients to utilize the amount received, in proper way so as to earn more out of it. It is note worthy to mention that *Hiramani Sahu*, a widow from Deuladiha has received an amount of Rs.15,000.00 in this regard to renew her small business near her home.

Sustainable Agriculture

Promotion of Vermicomposting Biotechnology: Vermicompost production has been activated inside mission premises as well as in near by areas.

No. of units	Type of units	Location	Remark
1	Double tank unit	Mission Premises	Started production
3	Single tank units	Deuldiha Village	Started production
1	Single tank unit	SNPurgoda	Started production

* Use of chemical fertilizers has been avoided with the aid of vermicomposts.

SRI (System of Rice Intensification) under CAT / VDP: Twenty potential farmers of Deuladiha village were given training-cum-exposure visit to Central Rice Research Institute (CRRI), Cuttack from Dt.30.11.2008 - 01.12.2008 under CAT / VDP. Two trainees out of them have adopted SRI in their fields and has produced appreciable results. This has motivated even more farmers to adopt the SRI process during coming seasons.



Popularization of Low Cost Organic Inputs under CLAP / OFFDI: Preparation & application of Jibamrit-a low / no cost liquid manure was promoted in the Sadabahar crop by the participating SHGs. Neem based pest control was tried successfully in Rauwolfia fields to control disease & pests.

Popularization / Adoption of Low Cost Nursery Techniques under CLAP / OFFDI: Raising of seedlings for off seasons vegetables & some medicinal crops is generally difficult in traditional methods. Two low cost nursery units- one each in the villages of Deuladiha (demo unit inside mission premises) & SNPurgoda were established to produce seedlings of Rauwolfia, Gudmar, Stevia, Parwal etc. with grants supports from CLAP project.



Groundnut Seed Village under ATMA / VDP: It was Planned for promotion of ground nut in 8 acres of land in Deuladiha village under ATMA / VDP. Only two farmers could take up the crop under seed village scheme, due to continuous and heavy rain and delay in supply of seeds by the agriculture department.

Popularization of Potato Yam / Tuber Crops under NHM / VDP: Aimed at diversification of cropping pattern & nutrition security, 40 farmers started cultivation of potato yam in Deuladiha village, with free supply of 350 kgs of planting materials by Horticulture Department under (NHM). One year after the production , it was decided to distribute the same to other farmers for further promotion. In CORD premises near about 300 potato yam has been planted to demonstrate and exhibit the process of production.

Maize Line Sowing: Continuous demonstration of maize cultivation in line sowing in the mission premises has motivated the farmers for adoption in the neighboring villages. Even they have started off season cultivation .This process has expanded to all corners of the block and many more farmers are highly benefited by it.



River Lift Irrigation Points (RLIP): Implementation of RLIPs under Biju Krishak Bikash Yojana (BKBY) in the villages of Santeibhanj, Madhyapur, Deuladiha, Kadapada and Golagadia have been approved by the government and the work will be started soon after the general election .

Deep Borewells for Safe Drinking Water & Individual Farming: In Deuladiha & SNPurgoda village deep borewells can support cultivation of off season vegetables to improve income of the farm families. Simultaneously the safe drinking water can be supplied to the people restricting the unhygienic situation by using muddy water during summer. CORD is guiding the potential farmers for scheme / technical assistance of KSK / APICOL.

Tenant Farming: More and more cropped lands are left uncultivated due to low price system of rice in PDS (public distribution system) and the increase in wages due to NREGS works. The farmers having more land now are more interested in tenant farming system. In this context one tenant farmer group has been formed in Deuladiha village with the bank loan from KCCB. We are planning to include other interested farmers under the scheme to bring a green revolution in Telkoi Block of Keonjhar District.

Natural Resource Management (NRM):

Chowka System: CORD is always thinking & trying to facilitate the farmers by arranging water for irrigation in agriculture & farming sectors. So the Chowka system is one of the prominent precaution which protects Soil erosion, retention of rainwater, recharge of ground water and pasture land development etc. Though it takes time for a period of two or three years yet it is a sustainable process for water



retention in hilly areas . We are trying to adopt the process more effectively with the help of the villagers in near future.

Mango Orchard Management: Mango orchards in the area are under stress due to lack of proper care and are turning unproductive. The trench pit system adopted in the 10 acres orchard inside Chinmaya Mission premises during May 2008 has improved the growth of the mango trees which is presently seen as compared to the other mango trees outside. It is an attraction to the farmers to adopt the procedure improving the health of the trees and more production.

Trench Pit System for Soil & Moisture Conservation: Most of the people & devotees coming regularly to the mission centre, have come to know that due to the trench pit system ,a single drop of rain water is not drained outside the ashram boundary wall , only excepting the 3 days of heavy rain during floods. It has also been demonstrated that the trench pit system has improved the health & productivity of the mango trees inside in comparison to that of in the orchards outside. On the trench bunds, seeds of pulses & fodder crops were sown selectively also.

Farm Pond for Soil & Moisture Conservation inside Mission Premises: For demonstration of soil & moisture conservation more intensively inside the mission premises and recharge of more water through the mission centre, a farm pond of 77 x 50 sq. fts. under NREGS is excavated. This will also inspire people to execute the system in their own land. Two water management executives from Bhubaneswar have visited CORD, Deuldiha, on our request, to find out the solution for better irrigation. It has been suggested by them to adopt a bonding system round the village to recharge the soil within a couple of years , under NREGS . CORD looks forward to it.



Promotion of Social Fencing for Forest Protection & Environmental Development through Intensive Collection NTFP & Wild Herbs in Selected Villages: Everyday members of hundreds of families move inside the forest for goat rearing, collection of NTFP & wild herbs. Intensive collection of NTFP and wild herbs not only has contributed to improvements in the livelihoods system of the poorer people living in the forest fringe villages, but also it has helped in protection of the forest and feelings of ownership over the forest resources. This has helped in promotion of environmental development in long run.

Livelihoods Intervention & Income Generation Activities:

Diversification of Cropping Pattern: Diversification of cropping pattern will not only help in improvement of the soil health & nutrition security but also will contribute to improve in income of the people in the rural areas. Therefore we are mobilizing more and more people to diversify into more numbers of profitable crops, with crops that require less water, low external inorganic inputs & less vulnerable to diseases & pests like potato yam, groundnut, maize, off season vegetables and tree plantation / orchard development etc. New processes / systems like SRI or organic farming are also introduced for improving agricultural income.

Cultivation of Medicinal Plants: Cultivation of Medicinal Plants has been contributing to the livelihoods of the members of the farming community. Like elsewhere internationally & nationally, it is yet to happen in Orissa. Under the pilot project of CLAP, cultivation of Sadabahar in 32 acres & Sarpagandha in 2.25 acres is taken up in 10 villages of Telkoi block with grants support of PHDMA, GoO / World Bank. 17 SHGs & 19 individual farmers totaling to 195 beneficiaries in 9 villages are involved in the program aimed at health, economic & environmental development. So far 824 kgs of dry leaves of Sadabahar have been collected and Rs.14438.00 has been reimbursed. 3500 stem cuttings of Sarpagandha have been collected for seedling raising with a payment of Rs.350.00 to Ch. Mahapat SHG, SNPurgoda.

Collection of Wild Herbs: Many useful herbs come up & disappear in the wild, whether we collect them or not. Collecting them is to earn with minimum efforts as a means of supplementary income every year. Under the "Collection of Wild Herbs" component of the CLAP project, precious & rare herbs available in the area (like Amla, Kutaj /Indrajaba, Kawanch, Nagkesar, Karanj, Neem, Bidarikand, Nagarmotha, Kanja, Ashok, Loban etc.) are collected as a means of livelihoods by the people living in over 17 villages. The program has already covered over 359 families till date and Rs.52390.00 worth of wild herbs has been procured/ is under process of procurement.



NTFP Collection:



In the hilly and rain fed areas, minor forest produces have been contributing up to 60% of the total income of poor families besides subsistence agriculture. Sal seed, Tendu leaves, Mahua flower/seed etc., are important NTFPs in the project villages besides wild herbs. Sal leaves were not being utilised by people for their economic gain. We tied up with Sh. Sadanand Mahanta – a social entrepreneur from Jagamohanpur and promoted Sal Leaf Plate (Pattal) Making during the month of February in almost all of our operational villages Oriya, Bhaliadal & Dobalpal. Till date 1964600 numbers of pattals were produced by the people to supplement an amount of Rs.220035.00 to their income during the first two months of the

activity that started during the fall of off seasons. This single new activity will bring economic well being of over 359 families. During the current calendar year more families will be covered to intensify the program and their income is likely to be supplemented by Rs.9.0 lakhs.

Pressed Sal Leaf Cup & Plate Making: To improve the income of the SHGs by pressed Sal Leaf Cup & Plate (SLCP) Making , training of 50 women from the village of Deuladiha under SDP / NABARD was conducted under VDP in the CORD premises in two batches. Thirty selected members of five different groups had been to a training cum exposure visit to "SAMBANDH" at Jashipur .An elaboration of this program has been produced in our previous quarterly report to NABARD and the same has been also sent to CORD head office and resource center.



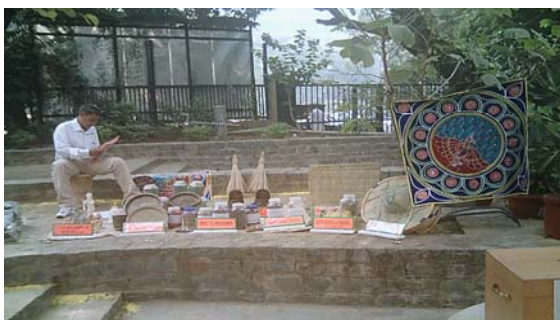
Partnership & Collaboration:

With an international NGO–LWSI Trust, collection of Sal Leaf Plates was started in village Saplajji - a village of Juanga (PTG) community. Weekly collection of plates will touch 60,000 units, taking the supplementary income by Rs.6000.00 per month or Rs.72,000 /- per annum more from the trade. The village has gained Rs.1575.00 from collection of Kutaj and will earn Rs.2400.00 from collection of Chhota Gila. More number of villages and more products will be taken up in the coming days. LWSI Trust has extended revolving funds support of Rs.4000.00 & Sh. Sadanand Mahanta - a social entrepreneur from the trade has extended revolving funds support of Rs.2000.00 to the village committee. One VLC of the village is going to be strengthened soon in collaboration with us.

In collaboration with SEDP-a Pallahara based NGO, a batch of training on Incense Stick Making for SHG leaders was organised at their training centre at Kantala on Dt.20.03.2009 & Dt.21.03.2009 with resource persons from Chinmaya Saraswati Yuvati Samuha, Mandeisahi as resource persons.

MoU for buyback of Rauwolfia serpentine (Sarpagandha) has been signed with Sh. Bismay Dalei of M/S. Prakruti Herbs & Essential Oils, with Sh. P.S.Nathan of M/S Indian Village Herbs for buyback of Catharanthus roseus (Sadabahar) and with Sh. Sadanand Mahanta for marketing of Sal Leaf Cups & Plates (both raw materials & finished products). Poor peoples produces (outputs) must be ensured with market linkage (forward) before they are supported for production of better quality produces (backward). For assured market and non-exploitation, more & more traders like Vipul Herbals Pvt. Ltd., Bhopal / Chhatishgarh Herbal Oil, Raipur / Maa Kali Hi-tech Herbs, Kolkata / Bholu Bhandar, Kanpur have already shown interests to do business in our operational areas.

Exhibitions & Trade Fairs:



CORD Utsav:

Participated in CORD Utsav in CCWU, New Delhi from Dt.31.10.2008 to 01.11.2008. Handicrafts, agri / horticultural (medicinal) and NTFP/Wild Herbs produced by members of CBOs, artisans & farmers from the operational villages were elegantly displayed. CORD's entry in Medicinal & Aromatic Plants sector a completely new sector for CORD at national level was

publicized with greater emphasis. Its impact was such that relevant products from the counters of Sidhbari & Lathikata like Honey, Trifla powder, Jamun powder, Amla powder, Hosegram etc. were completely sold out.

Arogya (International Trade Fair of Ayurveda, Unani, Homoeopathy, Naturopathy & Yoga) trade fair is sponsored by Department of AYUSH / National Medicinal Plants Board, Ministry of Health & Family Welfare, Government of India. Our PO-cum-CDOs Sh.B.B.Pradhan & Sh. A.K.Mishra attended the exhibition / exhibition on 2nd of December 2008 in Pragati Maidan, New Delhi.

Kalinga Herbal Fair: Our Sh.B.B.Pradhan,CDO attended the program sponsored by State Medicinal Plants Board and OFFDI. More and more traders, manufacturers and exporters came to know about the works of CORD in the medicinal & aromatic plants (MAP) sector. They shown interests and networking of the produces of the poor producers in the sector could be easy.

Training & Capacity Building: To bring the poor people put of underdevelopment, training & capacity building programs in numbers is highly essential. The following training & capacity building programs were arranged during the year:

• Capacity building training of SHG leaders	03
• Training on Seedling Raising of Sadabahar	05
• Exposure Visit-cum-Training (Interproject)/CLAP	01
• (Intra Project)/CLAP	02
• Training on Low Cost Nursery Techniques (Vegetative Propagation)	02
• Practical Pre-planting Training on Cultivation C. roseus	07
• Training on Collection of Mucuna pruriens - (Kawanch)	02
• Training on Identification & Collection of Wild Herbs	04
• Training & Trade Networking on Collection of Wild Herbs	01
• Training on SRI & IFS / Exposure Visit	01
• Training on Sal Leaf Cup & Plate Making	02
• Exposure visit on Sal Leaf Cup & Plate Making with Biomass Powered Press Machines to Jashipur	01
• SHG Book Keeping Training for Leaders of Focused	05
• SHGs	

Monitoring & Evaluation:

Internal Monitoring & Evaluation was conducted for the third time by the team from National Resource Centre at Sidhbari of Himachal Pradesh headed by Padmashree Dr. Kshama Metre, National Director of CORD visited the project from Dt.15.11.2008 to 18.11.2008.

External Monitoring & Evaluation was conducted by Mr. C.R. Satapathy, Deputy Director, PHDMA & Mr. S. K. Das, Consultant Medicinal Plants Services Program, GoO and Mr. Abinash Upadhyay, World Bank Representative. Ms Mona Malkani and her team had visited the place to see the activities going under CORD at Deuldiha. The photographs depicting the activities in six different CORD centers in India were collected by them for production of a documentary film.

Media & Publicity:

Major developments are given media coverage in the leading Oriya dailies like SAMBAD & DHARITRI for greater community mobilization and awareness among the common people in the surrounding areas. Important programs like 'First Harvesting of Sadabahar & Training on Harvesting by Mr.P.S.Nathan, CEO, IVH & Mr.S.K.Das, Consultant, MPSP, PHDMA / GoO' or 'Inauguration of Farmers' Club in Deuladiha' are given media coverage.

Activities at Sarei:

We have implemented some programmes at the village Sarei which is 18 kms away from the Deuladiha & the programmes are being run by Br Prateek Chaitanya. A coaching class for 20 students in the age group of 3 to 10 years is being conducted by a facilitator of the village. In addition he has also taken steps in imparting training on tailoring, soap making, incense stick making to the SHGs. 12 SHGs of the village have been organised thorough regular sittings and spiritual classes.

Guests & Visitors:

1. Mr. C. R. Satapathy, Deputy Director, PHDMA, GoO
2. Mr. Abinash Upadhyay, World Bank Representative
3. Mr. S. K. Das, Consultant, Medicinal Plants Services Program, GoO
4. Mr. P. S. Nathan, CEO, Indian Village Herbs, Chennai
5. Mr. Nikhil Mathur, Foundation for MSME Clusters / UNIDO
6. Dr. Kshama Metre, National Director, CORD
7. Dr. Uma Shankar Nayak, Scientist, RRTTS, Keonjhar
8. Dr. Sujit Kumar Valha, Scientist, RRTTS, Keonjhar
9. Mr. A.K.Mohanty, AGM, NABARD
10. Mr.M.K.Mohanty, DDA, Keonjhar
11. Mr. Basudeb Sahu, DDH-in-Charge
12. Mr. Bismay Dalei, CEO, Prakruti Herbs & Essential Oils
13. Dr.P.K.Badapanda, Secretary, ARM
14. Er. Baburam Mishra, AICHYK council
15. Sri S.K.Pattanaik
16. Er. Banamali Nayak
17. Er Bimal Chandra Sahoo
18. Sri Anil Satpathy
19. Dr. Nakul Chandra Biswal
20. Dr. S.K. Sahani
21. Dr. B.K.Kara

Hari Om!